

• Your Decision Is Stalled

I help CTOs and engineering executives unstuck high-stakes decisions that have been stuck for months. **2-4 week engagements** surface the hidden patterns blocking your decision—then create a clear path forward.

The Engagement

What You Get

- **Decision Statement:** Clear definition, owner, constraints, deadline.
- **Options & Tradeoffs:** 2-4 viable paths with explicit risks.
- **Decision Memo:** 2-5 pages leadership can act on immediately.
- **30-60-90 Action Plan:** Named owners, sequenced steps, milestones.
- **6 months Operion access:** Team behavioral health analytics.

How It Works

- **Week 1:** Stakeholder interviews, surface hidden assumptions.
- **Week 2-3:** Synthesize options, identify success signals.
- **Week 4:** Deliver decision memo and action plan.

Typical Decisions

- Platform migrations stuck 3+ months with no consensus.
- AI strategy initiatives with budget but unclear ROI.
- Team reorganizations where stakeholders can't agree.
- Technical debt decisions with competing priorities.

Investment

Fixed Price: \$15,000

- 2-4 week fixed-scope engagement.
- All deliverables + 6 months Operion (\$3K value).
- Limited availability: 2 slots per quarter.

Why Trust Me

Dr. Jen Anderson

- **PhD, Behavioral Neuroscience** (UIC) — 10 years studying decision-making under complexity.
- **Fractional CTO & Engineering Leader** — TAG, PDL, ECRA.
- **Proven outcomes:** 87% performance improvement (PDL), built InsightOps (TAG).

Aurvia — Founded by Dr. Jen Anderson

Next step: Schedule a 30-minute conversation.

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